Management

Metal Ravne is a mini steel mill with an extensive offer of demanding steel grades and products with high added value. To comply with niche market requirements of demanding industries, the company has to show large flexibility of processes and employees, and an on-going development. The permanent improvement of processes and business operating is achieved in several ways:

- **STRATEGIC DEVELOPMENT PLAN OF THE COMPANY BY THE YEAR 2025**, as adjusted with owners,
- **extensive INVESTMENTS**, 
- utilization of SYNERGY CONNECTIONS in the Group of SIJ – Slovenska industrija jekla which introduces the corporate management, 
- **TARGET MANAGEMENT** running at all company levels, 
- **PROFABILITY AND GROWTH OF THE COMPANY.**

We are aware that responsible attitude to society and the protection of natural environment are of significant importance for a healthy and sustainable development of the company.

- The company is bound to act in compliance with legislation regarding the environmental protection.
- We continue with reductions of emissions in all fields: water, air, ground, waste and noise.
- **RATIONAL CONSUMPTION** of energy carriers and water.
- **Systematic MEASUREMENTS OF ENVIRONMENTAL IMPACT** and making the results available to the public.
- As a socially responsible company, we **LISTEN AND HELP** to the local environment.

Quality

The strategic orientation of Metal Ravne is to be a successful company and development supplier for its customers who enjoy the best price and quality ratio, and a continuous technical assistance. This aim is pursued with the following behaviour:

- strengthening of long-term partnership relations and common development of products with the our customers, 
- continuous improvement of the QUALITY OF PROCESSES AND PRODUCTS, 
- investments and own development department provide for DEVELOPMENT OF PRODUCTS with a higher added value, 
- selecting RELIABLE AND QUALITY SUPPLIERS, 
- supporting processes with TECHNICAL MODERNISATIONS AND MODERN INFORMATION TECHNOLOGY.

The excellence of the company Metal Ravne has a tradition of almost four hundred years.
Tradition, top knowledge and skills, and bold targets go hand in hand.

The vision of the company is to become one of the leading producers of high-quality steel and super alloys, and to strengthen its position among the best tool steel producers in the world. We will continue with investments into development of new technologies, research&development and our employees. We will guarantee high quality of our products and services, excellent service and a clearly identifiable brand name.

The key values that we develop:

- co-operation and communication, 
- flexibility and readiness for changes, 
- proactive and active co-forming of processes, 
- responsibility, unity and loyalty to the company.

Social responsibility and environmental protection

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Our employees

The major value of the company lies in our employees, their knowledge, experience, motivation and wish to be better and more successful. Metal Ravne encourages safe, healthy and creative working relations where employees develop their commitment to the company, building common performance.

- By introducing safe technologies, risks on workplaces are being **REDUCED AND ELIMINATED**.
- Negative impacts upon the health of employees have been systematically **CONTROLLED AND REDUCED**.
- We are building **FAVOURABLE RELATIONS AMONG EMPLOYEES**.
- We are upgrading the knowledge that **EDUCATION, TRAINING AND AWARENESS** are our basic right, obligation and responsibility.
- The promotion of **INNOVATION AND PERSONAL DEVELOPMENT**.

Ravne na Koroškem, 12 March 2015

**Andrej Gradišnik**, Managing Director